

2012 SAN FRANCISCO WRITERS CONFERENCE

February 16th-19th, 2012 at the *InterContinental* Mark Hopkins Hotel



Top Five Reasons to Join Us at the San Francisco Writers Conference:

1. **Pitch your book**—and introduce yourself—to influential agents and editors.
2. Attend sessions that will help you **improve your work** and **build your writing career**.
3. Meet **publishing professionals**, bestselling **authors**, **literary agents**, and **editors**.
4. Get support and **feedback on your project** from independent editors and other writers.
5. Talk with major **traditional publishers**...and explore self-publishing & e-publishing options.



KEYNOTERS including:

LISA SEE, author of *Shanghai Girls* and *Dreams of Joy*

LOLLY WINSTON, author of *Good Grief* and *Happiness Sold Elsewhere*

ALAN RINZLER, legendary editor. His client list is a "Who's Who" of bestselling authors!

Featured Speakers: **Robert Dugoni**, *Murder One*; **Sheldon Siegel**, *Judgment Day*;
Robert San Souci, *Robin Hood and the Golden Arrow*; **Ellen Sussman**, *French Lessons*;
Beth Lisick, author, poet & playwright; **Zoe FitzGerald Carter**, *Imperfect Endings*



AUTHORS:

Sam Barry, Marketing Mgr. HarperOne/*Write That Book Already!* ;
Cara Black, *Murder in Passy*; **Philippa Burgess**, Creative Convergence;
Stephanie Chandler, author/publisher; **Mark Coker**, Smashwords;
Catherine Friend, *Barn Boot Blues*; **Joan Gelfand**, poet/author;
Tanya Egan Gibson, *How to Buy a Love of Reading*; **Constance Hale**,
Sin and Syntax; **Brad Henderson**, poet; **Victoria Hudson**, writer;
Elizabeth Jennings, *Shadows at Midnight*; **Andy Jones**, poet /radio talk
show host; **Kathi Kamen Goldmark**, *Write That Book Already!* / *Author
Enablers in Book Page*; **Bharti Kirchner**, novels & cookbooks; **Linda Lee**,
AskMePC.com; **Wendy Lesser**, *Music For Silenced Voices*; **Teresa
LeYung Ryan**, *Build Your Name, Beat the Game*; **MariNaomi**, *Kiss & Tell*;
Mary Mackey, poet/novelist; **Michelle Moran**, *Madame Tussaud*;
Barbara Santos, *Practice Aloha*; **Kemble Scott**, *SOWER 2.0*;
Ann Seymour, *I've Always Loved You*; **Kevin Smokler**, *Bookmark Now*;
Elisa Southard, *Break Through the Noise* ; **Wendy Tokunaga**, *Midori by
Moonlight*; **Penny Warner**, *How to Host a Killer Party*; **Fan Wu**, *Beautiful
As Yesterday*.

Confirmed as of 6/11. More to come!

EDITORS/PUBLISHERS:

Charles Adams, Algonquin Publishers
Jennifer Enderlin, VP, Editor-in-Chief St. Martin's Press
Jennifer Joseph, Publisher at Manic D Press
Heather Lazare, Editor Crown Trade Paperbacks
Chuck Sambuchino, *Writer's Digest Books/Guide to Literary Agents*
Jeevan Sivasubramaniam, Editor, Berrett-Koehler

AGENTS:

Verna Dreisbach, Dreisbach Literary Management (CA)
Jeff Kleinman, Folio Literary Management (NYC)
Michael Larsen, Larsen/Pomada Literary Agents (SF)
Daniel Lazar, Writers House Literary Agency (NYC)
Laurie McLean, Larsen/Pomada Literary Agency (SF)
Elizabeth Pomada, Larsen/Pomada Literary Agents (SF)
Katharine Sands, Sarah Jane Freymann Agency (NY)
Ken Sherman, Ken Sherman and Associates
Sally van Haitsma, van Haitsma Literary (CA)

Register online NOW... SFWC sells out EVERY year!

Enjoy **two keynote luncheons** with thought provoking speakers, **two breakfasts** with writers from around the country and the world, a **Welcome Gala** with the SFWC presenters, Evening **Critique Sessions**, **Pitch Contests** and much more!

New this year—**Preconference orientation session** on Thursday night (2/16/12) is included at no extra charge!
Meet fellow writers and get information you need to make the most of the 2012 San Francisco Writers Conference!

Registration Fee: \$695.00

Early Discounts: Pay only **\$545** per person until Sept. 1st;
\$595 until Dec. 31st, 2011; **\$645** until Jan. 31st, 2012;
Speed Dating with Agents (*SFWC attendees only*): \$50.00

Visit the website for event details, online registration,
Indie Writing Contest, PRE & POST conference classes!

www.SFWriters.org

Registration : 925-560-1403 Event Info: 415-673-0939

Check the website for the \$179 SFWC ROOM RATE at the Mark Hopkins (subject to availability),
newly added presenters, free newsletter, exciting updates, and cancellation policy: www.SFWriters.org

San Francisco Writers University offers classes online at www.SFWritersU.com

The San Francisco Writers Conference is a 501(c)(3) tax-exempt organization.