

Save your seat at the 2010 San Francisco Writers Conference PRECONFERENCE SESSIONS!



FEBRUARY 11th at the Mark Hopkins Hotel.

Each class is an in-depth workshop on a single topic *and* a generous sample of the world famous SFWC!



Spend a FULL day with DONALD MAASS!
In this intensive course, top Literary Agent Donald Maass takes a SMALL group of attendees through the steps to becoming a breakout novelist

In today's world, an author who doesn't produce a breakout novel risks getting lost in the midlist of the publishing world. Maass, the author of 17 novels who now works as a literary agent representing such distinguished writers as Anne Perry & James Patterson, knows what makes a novel 'rise above' in the already saturated book market.

FULL DAY —9AM to 5PM —\$300.00

Get your writing on track with

JULIE SALISBURY--

creator of InspireABook! Whether you are the early stage of writing or think you have a complete manuscript, this hand-on workshop with written exercises & handouts will give you a clearer focus. It will help you understand who your readers are and learn proven techniques to write a book they'll be excited to read!



1/2 day. Morning \$149.00

ROBERT DUGONI & SHELDON SIEGEL

Putting the Thrill in Thriller Writing



Two N.Y. Times best-selling authors-- Siegel (*The Confession, Judgment Day*) and Dugoni (*The Jury Master,*



Wrongful Death)--team up to show writers how to put the thrill into their novels. You will learn how to create memorable primary and secondary characters, how to write a first chapter that grabs the readers attention and sets the tone of your novel, and how to create and sustain tension and suspense to keep the reader turning the page, plus more.

1/2 Day Afternoon \$149.00

Freelance Editor

LISA RECTOR MAASS on Writing that Last "Third" Draft of Your Novel

Lisa specializes in late-stage story issues, sagging middles and third draft woes. Thrillers, mystery, historical, fantasy, YA, mainstream & literary fiction, she has worked with dozens of authors worldwide. She will take your novel from the ordinary to spectacular.



1/2 Day Morning \$149.00

It's Pitchcraft with NY Literary Agent Katharine Sands

Her annual SFWC session is our most popular...ever! Come to this intimate, hands-on, three-hour workshop and learn everything you need to know to successfully pitch your manuscript or proposal to literary agents and editors.

1/2 Day Afternoon \$149.00

STEPHANIE CHANDLER Online Marketing for Authors

Publishers want to know "What's your platform?" This award-winning author decided to answer this question by building her platform online. In this engaging and informative workshop, she shares the lessons that every author can use to build an audience using the Internet.

1/2 Day Afternoon \$149.00

San Francisco Literary Agent MICHAEL LARSEN tells non-fiction writers **How to Write a Book Proposal** and get the best editor, publisher & deal for it.

Author of the classic *How To Write A Book Proposal* will describe how to write a proposal clearly and concisely. You will learn how to excite agents and editors about your book!

1/2 Day Morning \$149.00



Get details and REGISTER ONLINE TODAY! www.SFWriters.org

Questions? Email us at SFWritersCon@aol.com or call us at **415-673-0939**

You do not have to register for the main San Francisco Writers Conference to attend these workshops.

These sessions will kick-off the San Francisco Writers University! *The SFWC is a 501(c) 3 Nonprofit Organization.*